

ZETATRADE AB – PRIVACY POLICY

Zetatrade AB protects your privacy and always strives for a high level of data protection. This privacy policy explains and clarifies how we as personal data collectors collect and use personal data and how they are handled by us in accordance with applicable laws and regulations such as (EU) 2016/679, General Data Protection Regulation (GDPR). By submitting any of the following to us, you agree that we process your personal information in accordance with this privacy policy:

- Give your business card to us.
- Give your contact information to us.
- Send a question or request to us.
- You are an existing business partner to us.

Zetatrade AB, Kuskvägen 5, SE-191 62 Sollentuna, VAT-number SE556053596401, is responsible for the personal information you provide to us.

What is personal data?

Personal data is information about an identified or identifiable natural person. For example, it may be name, title, e-mail address, address or phone number. Personal data processing means any handling of personal data, such as collection, registration, organization and storage.

What personal data do we collect?

Once you've been in contact with any of Zetatrade employees, you provide personal information such as name, address, e-mail address and phone number. This information is required to fulfill our agreements and contracts with you.

Purpose of processing of personal data

The information you have provided can be used for any of the following purposes:

Fulfill agreements

To buy, offer, produce and deliver according to agreements.

Communication

To send you information and updates about orders, quotations, product updates, invitations to seminars, trade fairs and / or other marketing.

Recipient of personal data

We do not transfer your personal information to third parties. Exceptions are trusted suppliers & partners that help us to deliver/produce the products you have ordered.

We may also share your personal information where we find it necessary to follow the regulatory requirements, or protect ours or other rights, property or safety.

Recruitment

We use personal data to handle and manage job applications for recruitment of staff.

How long do we save your personal information?

We only store your personal information as long as it is relevant to the purpose for which it was originally collected. We consider you as active contact or customer up to 36 months from your last contact or purchase date. After this time, only information about you will be stored based on legal requirements such as accounting law or tax legislation.

Your personal rights

You are entitled to request an extract about what personal information we store about you by requesting an excerpt from our CRM system in writing.

You also have the right to request that incorrect information about you be corrected, as well as the opportunity to request that we remove your personal information.

You have the right at any time to withdraw your consent to the processing of personal data and to prohibit the use of your personal information for marketing. We are then obliged to discontinue treatment except in cases where legal requirements exist.

To submit a request for extract, correction or withdrawal of personal data, please contact us for more information.

You are entitled to submit any complaints regarding our processing of your personal data to the national regulatory authority.

Changes to our privacy policy

Zetatrade reserves the right to update or modify this policy at any time without any notice. We recommend you to regularly visit Zetatrade's website to access the latest version.

How to contact us

If you have any questions regarding this privacy policy, our treatment of personal information or wish to contact us regarding your personal data, please contact us at:

E-mail: personuppgifter@zetatrade.se.